



# The Art of Stock Picking and Long Term Investing

FinLearn **A**cademy

in association with

**Fin**Shiksha

## Overview

As the programme name suggests, this course has been designed to give you a thorough approach to identifying, analysing and executing long term stock calls using a top-down approach. Given the ease with which information is shared today, having a professional and risk-averse approach to investing is important. This course, with a focus on frameworks for Industry, Company & Earnings Analysis, allows you to adequately analyse scripts before taking long term investment decisions. By including case studies on sectors across market capitalizations, the course also aims to educate you on corporate governance standards and softer aspects that are necessary when taking 'riskier' stock calls.

In addition, the course will also give you access to 4 live sessions over the next 4 quarters, which will help you apply the concepts learnt in the program to investment analysis

## What will you learn?

- How to perform a top-down analysis
- How to create a framework for industry & company analysis
- How to understand valuation while selecting stocks
- How to spot behavioural trends
- How to identify sound corporate governance standards
- How to spot opportunities across market capitalizations
- How to assess different industries



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## Benefits

- You will be able to develop a framework to shortlist scrips across sectors
- You will get an in-depth understanding of Relative Valuation Techniques
- You will get an in-depth understanding of various company assessment parameters
- You will be able to develop a professional approach to investing
- You will get an understanding of the Mutual Fund Industry

## Requirements

Basic understanding and knowledge of Capital Market terminologies is required

## Content

### 1.Introduction to the program

- 1.1.Introduction to the program
- 1.2.Various Asset Classes
- 1.3.Major Indices and History of World Markets
- 1.4.Indian Market History
- 1.5.Types of Investing
- 1.6.Identifying Macro Themes 1
- 1.7.Identifying Macro Themes 2

### 2.Industry Analysis

- 2.1.Frameworks
  - 2.2.Identifying Opportunity Size
  - 2.3 Other Factors
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### **3. Company Analysis**

- 3.1. Annual Report Analysis - 1
- 3.2. Annual Report Analysis - 2
- 3.3. Ratio Analysis and Interpretation - 1
- 3.4. Ratio Analysis and Interpretation - 2
- 3.5. Using Screener UI
- 3.6. Using Screens to shortlist companies
- 3.7. Using Screener with excel
- 3.8. Other Sources of Information

### **4. Relative Valuation Concepts**

- 4.1. Price to Earnings
- 4.2. Price to Book
- 4.3. EV / EBITDA
- 4.4. Sector Specific Multiples

### **5. DCF Valuations**

- 5.1. Introduction to DCF
- 5.2. DCF Valuation - Discount Rates
- 5.3. DCF Valuation – Example

### **6. Quality of Earnings**

- 6.1. Quality of Earnings
- 6.2. Quality of Earnings – Case

### **7. Behavioural Finance**

- 7.1. Introduction to Behavioral Finance
- 7.2. Behavioural Finance - The Human Mind
- 7.3. Behavioural Finance - Why People Sell Investment Early
- 7.4. Behavioural Finance – Biases



## **8.Mutual Fund**

8.1.Mutual Funds – Introduction

8.2.Mutual Funds – Categories

8.3.Mutual Funds – Selection

## **9.Investment Lab 1**

## **10.Investment Lab 2**

## **11.Investment Lab 3**

## **Instructor's Profile**



## **Peeyush Chitlangia**

MBA | CFA

Peeyush Chitlangia is the founder of FinShiksha. An Alumnus of IIM Calcutta & MNIT Jaipur, Peeyush has been in the financial services industry for the last 17 years & has extensive exposure to Equity Research & Financial Modeling. With more than 50,000 man hours of teaching experience, he has trained nearly 15000 participants across organizations.

## Investment Partner

You can open a Demat & Trading account with our Investment Partner, Emkay Global Financial Services Ltd.

This Course Includes:

- Number of Videos: 32 Videos
- Number of Hours of effort needed: 20-25 hours of effort needed
- Study Material that is shared: Self paced videos
- Investment Labs: 3 Sector Analysis covered
- Duration Access: 1 Year
- Live Webinar Access: 4 (One per quarter)



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